

WTVJ-TV

**QUARTERLY LIST OF PROGRAMMING
ADDRESSING COMMUNITY ISSUES**

July – September 2012



Quarterly Issues and Programs Report

July - September, 2012

NBC 6/WTVJ attempts to serve the public interest, convenience and necessity by presenting broadcast material which treats significant issues of the people in the communities served by NBC 6/WTVJ.

The community issues to which WTVJ addressed significant programming were determined by knowledge obtained through community involvement and informal ascertainment of the general public, community leaders, public officials, inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

NBC 6/WTVJ recognizes that it has an ongoing obligation to remain aware of such community issues and to exercise its best judgment as to what broadcast matter should be programmed to treat those needs and interests. This report includes a brief description of such community issues and some of the programs we believe have provided the most significant treatment of such issues during the period July 1 through September 30, 2012.

The programs produced to meet the needs of the public include locally produced shows and newscasts as well as national programs, public service announcement campaigns, and sales marketing campaigns.

Community Issues

Consumer/Economy

Cultural

Education

Ethnic/Diversity

Health

Politics

Safety

Locally Produced Programs

Our locally produced, regularly scheduled programs address community issues, concerns and needs. The programs are as follows:

NBC 6/WTVJ News – Daily Local News Programs – WTVJ’s daily newscasts devote considerable time to local issues and community problems.

6 in the Mix – This locally produced program features topical, informative, and entertainment interviews with public figures and community leaders.

Regularly scheduled, locally produced newscasts and programming include:

Program	Time	Days
NBC 6 South Florida Today at 5am	5:00-5:30 am	Monday-Friday
NBC 6 South Florida Today at 5:30am	5:30-6:00am	Monday-Friday
NBC 6 South Florida Today at 6am	6:00-7:00am	Monday-Friday
NBC 6 South Florida Today at 11am	11:00-11:30am	Monday-Friday
6 In The Mix	11:30am-12:00pm	Monday-Friday
NBC 6 South Florida News at 5pm	5:00-5:30pm	Monday-Friday
NBC 6 South Florida News at 5:30pm	5:30-6:00pm	Monday-Friday
NBC 6 South Florida News at 6pm	6:00-6:30 pm	Monday-Friday
NBC 6 South Florida News at 11pm	11:00-11:30 pm	Monday-Friday
NBC 6 South Florida Today Saturday at 6am	6:00-7:00 am	Saturday
NBC 6 South Florida Today Saturday at 9am	9:00-10:00 am	Saturday
NBC 6 South Florida News at 6pm	6:00-6:30 pm	Saturday
NBC 6 South Florida News at 11pm	11:00-11:30 pm	Saturday
NBC 6 South Florida Today Sunday at 6am	6:00-8:00am	Sunday
NBC 6 South Florida News at 6pm	6:00-6:30 pm	Sunday
NBC 6 South Florida News at 11pm	11:00-11:30 pm	Sunday

CONSUMER/ECONOMY

NBC 6 brings a series of reports dealing with the most current and concerning consumer and economic issues.

Property Values

Reporter: Willard Shepard

7/25/12 6:00pm

Length: 3:00

This NBC 6 consumer report alerted viewers of a scam that could cause the value of local properties to plummet families are moving into homes when they have no right to be there. The report also offered information on what to look for in order to prevent falling prey to this scam.

Women's Health

Reporter: Keith Jones

8/1/12 5:00am

Length: 1:40

Obama's Health Care Law has implemented new rules in regards to women's health, which will provide no cost wellness checks and preventative screenings. However, the requirement that employers should provide free birth control for their employees had opponents fighting back.

Jobs Report

Reporter: Trina Robinson

8/3/12 5:30pm

Length: 1:30

The July Jobs Report was released by the labor department and there was a slight rise in the unemployment rate, but more jobs were added than economist had predicted.

Taxpayer Funding Fugitives

Reporter: Willard Sheppard

8/15/12 6:00pm

Length: 3:50

Dangerous fugitives on the run from justice were using taxpayer money and were also cashing in on food stamps and disability payments. Willard Shepard had the story.

ATM Identity Theft

Reporter: Jawan Strader

9/5/12 5:30pm

Length: 3:35

Police in Broward County warned locals about a man who installed a device on an ATM designed to steal customer's credit card information.

Farmer Sharing Program

Reporter: Trina Robinson

9/5/12 5:30pm

Length: 1:45

There is a healthier way to shop for fresh fruits and vegetables. This is all part of a "sharing program" that allows for farmers to actually ship their produce out to consumers.

Misleading Gas Prices

Reporter: Myriam Masihy

9/17/12 6pm

Length: 2:20

A local community is cracking down on a fairly common practice. Gas stations are advertising one price on their signage, but consumers are paying a much higher price.

CULTURAL

Ford Fund

Reporter: Roxanne Vargas

7/5/12 11:30am

Length: approx. 2:00

This 6 in the Mix segment featured a pledge by the Ford Fund to award more than \$700,000 to local Miami nonprofit organizations, including the Education Foundation, Amigos for Kids, Autism Speaks and Zoo Miami.

Christmas in July

Reporter: Roxanne Vargas

7/11/12 11:30am

Length: approx. 2:00

This 6 in the Mix segment discussed the Toy Industry Foundation's "Christmas in July" program which informed viewers of the need that exists year-round and encouraged giving.

Back to School Expo

Reporter: Roxanne Vargas

7/24/12 11:30am

Length: approx. 2:00

Preparing for the new school year, this 6 in the Mix report offered information on a back to school expo which offered parents and students valuable information, resources and supplies for the school year ahead.

Coral Gables Museum/Design for a Living World

Reporter: Roxanne Vargas

7/26/12 11:30am

Length: approx. 2:00

This 6 in the Mix segment featured the internally acclaimed exhibit Design for a Living World at the Coral Gables Museum, an exhibit which features intriguing works from 10 of the world most renowned designers to create usable objects from sustainable materials sourced from around the world.

2012 Summer Olympic Games

As the world prepared to watch the 2012 Summer Olympic Games, NBC 6 profiled local athletes headed to London for the Olympic Games. Additionally, NBC 6 reporter, Justin Finch was the only local reporter in London covering the Olympic Games and NBC 6.com devoted a section of our home page to the Olympics where viewers could watch extended stories of local athletes.

Anna Tunnicliffe

Reporter: Adam Kuperstein

7/19/12 5:30pm

Length: 3:15

This report highlighted the number one woman sailor in the world, Olympic hopeful Anna Tunnicliffe, who lives in Plantation, Florida and also trains locally. Going into the Olympic Games, Tunnicliffe already held four championships in college, a world championship from 2011, two world sailing titles and a Gold medal from the Beijing Olympics.

Make-A-Wish Family to London

Reporter: Justin Finch

7/19/12 6:00pm

Length: 2:45

This NBC 6 report told the story of a South Florida family whose wish was made reality by the Make-A-Wish foundation when they were offered a trip to the 2012 Olympics to grant the wish made by their daughter who was battling leukemia.

LeBron James

Reporter: Christina Pink

7/20/12 5:30pm

Length: 1:45

The Miami Heat superstar has had an amazing year which includes winning the NBA Championship and MVP award, and now he is headed to London to become part of the USA Basketball team.

Brittany Viola

Reporter: Jackie Nespral

7/23/12 5:30pm

Length: 3:25

This NBC 6 report featured University of Miami graduate, Brittany Viola, who overcame health obstacles and was able to fulfill her dream of going to the Olympics and represent the USA.

Paige McPherson

Reporter: Christina Pink

7/23/12 6:00pm

Length: 2:49

This NBC 6 report featured Miami resident and Tae Kwon Do Olympic qualifier Paige McPherson and talks about her childhood in a small South Dakota small town and her cultural adjustment moving to the melting pot that is Miami.

Sonja Richards

Reporter: Adam Kuperstein

7/24/12 5:30pm

Length: 3:10

This NBC 6 report profiled St. Thomas Aquinas (Broward County) High School track star and Olympic hopeful, Sonja Richards, who after a disappointing loss in Beijing, is looking to find redemption in London.

USA Women's Soccer Team

Reporter: Adam Kuperstein

7/24/12 5:30pm

Length: 2:42

The US Women's Soccer Team was featured in this report, including Florida Gator Abby Wambach, highlighting the challenges they will face in this upcoming Olympic Games in order to win the Gold.

Leyva vs. Orozco

Reporter: Adam Kuperstein

7/25/12 5:30pm

Length:

This NBC 6 report took a look at the rivalry between two men's gymnastics competitors – South Florida's Danell Leyva and John Orozco.

Stanley Stancyk

Reporter: Hank Tester

7/25/12 6:00pm

Length: 3:00

This piece tells the story of a Florida Keys family who will watch the Opening Ceremony with bittersweet memories as they remember their father whose dream was to become the strongest man in the world and win an Olympic medal in weight lifting.

Lochte vs. Phelps

Reporter: Adam Kuperstein

7/26/12 5:30pm

Length:

This NBC 6 report features former Florida Gator and Cuban American swimmer, Ryan Lochte, who was headed to the Olympics to be a contender to beat the greatest Olympian of all-time, Michael Phelps.

Ryan Lochte's Mom

Reporter:

7/26/12 11:00pm

On the eve of the start of the Olympic Games, NBC 6 reporter Justin Finch caught up with Ryan Lochte's mom, the great lady and a great force behind her son.

EDUCATION

Education continues to be a top priority in our community. Following are some of the ways in which NBC 6 addressed this issue.

Florida School Grades

Reporter: Keith Jones

7/24/12 5:00am

Length: 1:00

The Florida Department of Education made a grading mistake that has now put 213 Florida schools as getting higher grades. 31 Miami-Dade schools and 17 Broward schools have been bumped up to a better grade. The error had parents, educators and county school board members outraged and raising doubt in regards to the state's accountability system.

Too Much Homework

Reporter: Trina Robinson

8/20/12 5pm

Length: 2:15

Students and parents complained that homework has become such a hassle because the amount of homework assigned leaves little time for kids to wind down or participate in extracurricular activities.

Video Game School

Reporter: Adam Kuperstein

8/21/12 5pm

Length: 2:25

Students at a local high school are playing video games when they go to class. Students as of now just need a 2.5 GPA to get into the academy, but next year they expect a huge demand for the magnet program so they may have to pick students through a lottery.

Broward School Budget

Reporter: Jawan Strader

9/12/12 6:00am

Length: 1:00

The Broward County school board gave approval to the school districts \$1.6 Billion budget for the upcoming school year. This spending plan will add hundreds of new teacher positions and will restore previously cut electives to elementary schools. With the help of additional teachers school officials hope to do a better job of compiling with state class-size requirements.

Students Against Violent

Reporter: Donna Rapado

9/28/12 5:30pm

Length: 1:30

Hundreds of students raised their hands to take a pledge against violence. They vowed to have a school year free of guns, knives and fights.

Education Nation

To coincide with NBC's national Education Nation initiative, Education Reporter Ana Cuervo travelled to New York and filed live reports for NBC 6 South Florida and Telemundo 51 during this year's Education Nation Event. Ana's reports focused on education issues in South Florida as well as possible solutions. She had the opportunity to interview former Florida Governor Jeb Bush, Miami-Dade School Superintendent Alberto Carvalho and teachers from Broward County. Ana also conducted a one-on-one interview with Mitt Romney discussing education issues currently facing students across the country. Some of these reports aired as follows:

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|------------------|---|
| 9/24/12 @ 5:30pm | Report focused on Florida's teacher of the year |
| 9/24/12 @ 6:00pm | Report featured an interview with Miami Dade County School Superintendent, Alberto Carvalho |
| 9/25/12 @ 5:00pm | Bilingual Education at a Local School |
| 9/25/12 @ 5:30pm | Interview with Mitt Romney on his views on education in this country |

ETHNIC/DIVERSITY

In order to address the interest of South Florida's diverse population, NBC 6 airs Hispanics Today and Our World with Black Enterprise. These programs aired on the following days/times follows during 3rd quarter 2012:

Our World with Black Enterprise Saturdays @5:00AM

7/7, 7/14, 7/21, 8/18, 9/1, 9/8, 9/15, 9/22, 9/29

Hispanics Today Saturdays @ 5:30AM

7/7, 7/14, 7/21, 8/18, 9/1, 9/8, 9/15, 9/22, 9/29

In addition to the weekly shows mentioned above, NBC 6 reports on stories that focus on the diversity on South Florida.

Daniela Pelaez

Reporter: Hank Tester

7/12/12 5pm

Length: 1:55

Daniel Pelaez and her sister were granted a two-year reprieve in March after they faced imminent deportation. Hank Tester had the story on how a legal twist had them fighting to stay in the country.

Chick-Fil-A Controversy

Reporter: Keith Jones

7/26/12 @ 6:00am

Length: 2:25

The president of Chick-Fil-A said that he was against gay marriage and many customers took offense to this. As a result, many customers held protests.

Puerto Rico Amends Constitution

Reporter: Sharon Lawson

8/18/12 6:00am

Length: 1:00

Puerto Rico held a referendum in the attempt to amend its constitution for the first time in nearly half a century. The referendum would reduce the size of the government by almost 30 percent and judges would have the right to deny bail in certain murder cases. This is important because Puerto Rico is currently the only place in the western hemisphere where all suspects, including those charged with rape and murder are entitled to bail.

Dreamers Action Clinics

Reporter: Sharon Lawson

8/18/12 6pm

Length: 1:00

Hundreds of young undocumented immigrants attended clinics across South Florida in an effort to learn more about how to seek temporary legal stay here in the U.S. This was all part of a campaign called "Florida Dream" which is designed to help undocumented youth apply for the

administration's new immigration youth policy. This provides deferred action for certain undocumented immigrants who entered the country as children.

Augusta National Women

Reporter: Adam Kuperstein

8/20/12 5:30pm

Length: 2:00

History was made in Augusta, Georgia at the Augusta National Golf Club where they announced for the first time in 80 years that women are now welcomed at the club. One of these members was former Secretary of State, Condoleezza Rice.

HEALTH

NBC 6 offers an array of reports – from the most concerning and relevant health issues to the latest in medical technology.

Summer Food Myths

Reporter: Trina Robinson

7/2/12 6:00am

Length: 1:00

Eating outside like summer picnics at the beach or park does pose some health risks but not all the myths you've heard about summertime food fears aren't true. In this NBC 6 report, Trina Robinson dissects summer food myths.

Green Coffee Extract

Reporter: Trina Robinson

8/1/12 5:00am

Length: 2:00

Dieters claim to have found a miracle weight loss supplement, green coffee extract. However, just like all supplements there may be side effects so consumers should consult their local doctor first.

Healthy School Snack and Obesity

Reporter: Keith Jones

8/13/12 6:00am

Length: 1:00

A study shows that there is a strong association between healthier weight and tough state laws regulating food in vending machines and snack bars. This results in children gaining less weight over a three year period. In addition to that, the study shows that states with strict laws on snacks and sugary drinks have children with healthier weights in public schools.

Bionic Eye

Reporter: Trina Robinson

8/30/12 5pm

Length: 1:00

There has been a breakthrough in the advancement of the Bionic eye. Researchers in Australia fitted a woman with an early prototype. The device works by stimulating the retinal cells. New research in bionic vision may hold the key to restoring sight to millions of people who are blind or severely vision-impaired.

Organic vs. Conventional

Reporter: Pam Giganti

9/4/12 5:00am

Length: 1:00

Researchers at Stanford University reported that eating organic fruits and vegetables can lower exposure to pesticides, but that the amount measured in non-organic produce is very small and within safety limits. As for nutritional value, organic food did not prove to be more nutritious.

Cancer Residents

Reporter: Diana Gonzalez

9/6/12 5:00am

Length: 2:15

The Department of Health is investigating cancer cases in a Miami neighborhood that is adjacent to an industrial area. There is one plant in particular that neighbors are concerned about.

Starbucks Diet

Reporter: Pam Giganti

9/14/12 6am

Length: 2:15

We've heard of "Jared the Subway Guy" the man who lost 245 pounds thanks to his own diet of subway subs. The NBC Team met with "Christine - the Starbucks Gal" who lost nearly 85 pounds just by eating at the popular coffee shop. Christine also credits a free online calorie counter to help her keep track of what she ate and how many calories she needed to consume to keep losing weight.

Health & Fitness Expo

Reporter: Betty Yu

9/22/12 6pm

Length: 2:00

NBC 6 and our sister station, Telemundo 51, hosted the annual Health & Fitness Expo at the Miami Beach Convention Center. The two-day event offered free health screenings and fun festivities for the entire family. This report highlighted some of the activities and health tests being offered at this year's Expo.

POLITICS

As the country heads into the 2012 Presidential Election, NBC 6 covered the following political stories/issues of relevance to our viewers and our community.

The Chris Matthews Show

Reporter: Chris Mathews

This half hour weekly show addresses current political issues and airs on NBC 6 Sundays at 10am. In 3rd Quarter it aired as follows: 7/1, 7/15, 7/22, 8/19, 9/2, 9/9, 9/15, 9/23.

Slow Economy recovery

Reporter: Steve Handlesman

7/6/12 5pm

Length: 1:55

Steve Handlesman from Washington informed that there was more evidence tonight that the economic is slow. The employment numbers for the month of June showed another month of disappointment growth and Mitt Romney blamed the President.

Health Care Law

Reporter: Pam Giganti

7/11/12 5:00am

Length: 1:30

The Republican House of Representatives held a vote to repeal President Obama's Health Care Law. GOP lawmakers called it a stand against the largest tax hike in history, while Democrats say this is all just a Political tantrum.

Campaign latest

Reporter: Trina Robinson

7/15/12 6pm

Length: 1:45

President Obama and his supporters made no apologies for the personal attacked on Republican Mitt Romney and his time at Bain Capital. A top Romney adviser said the Bain story was successfully drawing attention away from the weak economy.

Clinton Democratic Convention

Reporter: Pam Giganti

7/30/12 5:00am

Length: 1:05

Former president Bill Clinton, was said to play a major role at the Democratic Convention, formally nominating President Obama for re-election.

Primaries elections

Reporter: Keith Jones

8/13/12 6:00am

Length: 1:00

Primaries across South Florida started on August 14 at Key Biscayne, Miami Dade County, Miami Gardens and Miami Springs. This came after the billionaire paid TV ads directing voters to call a phone number connected to his staff at the political action committee "Change Miami

Dade Now”. Officials questioned how absence ballots were managed by the committee or if they ever conveniently lost some of the ballots before placing them in the mail. The rally and conference was held by “South Florida Jobs and Justice” and Miami-Dade residents.

Paul Ryan

Reporter: Brian Mooar

8/19/12 6pm

Length: 2:00

Brian Mooar from Washington informed that Mitt Romney changed the dynamics of the 2012 Election Campaign by selecting Republican Paul Ryan as his Vice President running mate.

Mayoral Results

Reporter: Julia Bagg

8/15/12 6:00am

Length: 2:15

Carlos Gimenez was announced as winner of the mayoral race for Miami Dade-County. During his victory speech, he stated that over the next four years, he hopes to create “a better quality of life for our children and grandchildren.”

National Politics

Reporter: Sharon Lawson

8/18/12 5:00am

Length: 2:10

After Mitt Romney announced his running mate for the race to the white house, congressman Paul Ryan made his first stop in Florida placing emphasis on his bold plan to transform Medicare.

Latino Vote

Reporter: Trina Robinson

8/30/12 5:30pm

Length: 1:40

As part of the plan to get the Hispanic vote, Florida Senator Marco Rubio, was one of the many Latino lawmakers featured to introduce Mitt Romney at the Republican National Convention.

Embassy Attacks

Reporter: Pam Giganti

9/13/12 5:00am

Length: 2:00

After days of demonstrations in Egypt caused by an Anti-Muslim film said to have been made here in the U.S. and the deaths of U.S. Ambassador to Lybia, Christopher Stevens and three other diplomats, President Obama vowed to bring the killers to justice and step up security around the world.

Campaign Latest

Reporter: Jawan Strader

9/2/12 6pm

Length: 1:45

With just two days away leading to the Democratic National Convention in Charlotte, North Carolina, President Obama was back on campaign trail trying to build momentum heading into

it. While his opponent, Republican Mitt Romney, spent the day preparing for the upcoming debates.

Democratic National Convention

Reporter: Keith Jones

9/30/12 5:00am

Length: 1:30

While Democrats were gearing up for their National Convention, President Obama was on the road fighting back against claims that he'd done nothing to create jobs.

Democratic National Convention- Day two

Reporter: Steve Litz

9/5/12 5pm

Length: 2:25

On the second day of the Democratic National Convention, all the attention turned to feature speaker, former President Bill Clinton but the headliner was not the only thing people were talking about. Threatening weather was already putting a damper on the Convention.

Obama and Mitt Romney in South Florida

Reporter: Julia Bagg

9/20/12 5:00am

Length: 2:00

All eyes were on South Florida as President Obama and his opponent Mitt Romney made stops at the University of Miami campus in Coral Gables.

Mitt Romney's Campaign

Reporter: Jawan Strader

9/30/12 6pm

Length: 1:50

While the Presidential candidates prepared for their first debate, Mitt Romney was looking for a performance that was going to get his campaign back on track. Running mate Paul Ryan talked about the challenges facing the candidate, as surrogates for both sides set expectation for the first face-to-face showdown.

Obama Campaign

Reporter: Jawan Strader

9/30/12 11pm

Length: 2:25

At only three days away until the first Presidential Debate, the candidates were spending the next few days gearing up for Wednesday's showdown. President Obama took some time to rally supporters in Sin City.

SAFETY2012 Hurricane Season

The 2012 Atlantic hurricane season is from June 1-November 30. NBC 6 news keeps viewers informed on any and all hurricane activity in order to keep our community safe.

Tropical Storm Isaac

8/25/12 5am-8pm – 15 hours

8/25/12 10pm-12am – 2 hours

8/26/12 5am-6:30pm – 13.5 hours

8/26/12 11:05-12:06am – 1 hour

As tropical storm Isaac threatened to make landfall in South Florida, the NBC 6 news team brought viewers continuing coverage on the possible impact to South Florida, emergency preparedness information, tips on how to best prepare and stay safe.

20th Anniversary of Hurricane Andrew

8/24/12

Various newscasts

Various lengths

To commemorate the 20th anniversary of hurricane Andrew, NBC 6 News brought viewers various stories emanating from Andrew - from stories of survival to changes in local building codes. Additionally, on this day, the 5:30pm newscast originated from Homestead, the area hardest hit by this devastating storm.